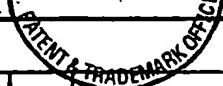


INFORMATION DISCLOSURE CITATION

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Docket Number (Optional)

01-023

Application Number

09/933,588

Applicant(s)

Dean Alderucci et al.

Filing Date

August 21, 2001

Group Art Unit

Not Yet Assigned

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
YR	O.	4,839,507	06-13-89	May			
	P.	4,854,590	08-08-89	Jolliff et al.			
	Q.	4,859,838	08-22-89	Okihar			
	R.	4,882,473	11-21-89	Bergeron et al.			
	S.	4,910,672	03-20-90	Off et al.			
	T.	4,922,522	05-01-90	Scanlon			
	U.	4,937,853	06-26-90	Brule et al.			
	V.	4,982,337	01-01-91	Burr et al.			
	W.	4,993,714	02-19-91	Golightly			
	X.	5,056,019	10-08-91	Schultz et al.			
	Y.	5,119,295	06-02-92	Kapur			

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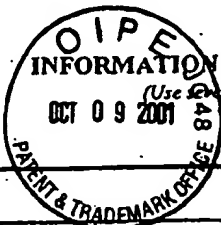
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

YR	Z.	Greene, Jan, "Farm bills please assns; National Grocers Association," Supermarket News, December 23, 1985, Vol. 35, Pg. 6.
YR	AA.	"POS spectrum: a lottery looks to POS for growth," POS News, January 1989, Vol. 5, No. 7, Pg. 8.

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DATE CONSIDERED 12/05/2006

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Docket Number (Optional) 01-023	Application Number 09/933,588
Applicant(s) Dean Alderucci et al.	
Filing Date August 21, 2001	Group Art Unit Not Yet Assigned

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
YR	BB.	5,177,342	01-05-93	Adams			
	CC.	5,216,595	06-01-93	Protheroe			
	DD.	5,223,698	06-29-93	Kapur			
	EE.	5,231,569	07-27-93	Myatt et al.			
	FF.	5,239,165	08-24-93	Novak			
	GG.	5,243,515	09-07-93	Lee			
	HH.	5,256,863	10-26-93	Ferguson et al.			
	II.	5,262,941	11-16-93	Saladin et al.			
	JJ.	5,274,547	12-28-93	Zoffel et al.			
	KK.	5,283,731	02-01-94	Lalonde et al.			
	LL.	5,287,268	02-15-94	McCarthy			

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REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

YR	MM.	Kuttner, Robert, "Computers May Turn The World Into One Big Commodities Pit," Business Week, September 11, 1989, Economic Viewpoint, Number 3123, Pg. 17.
YR	NN.	Schrage, Michael, "An Experiment in Economic Theory; Labs Testing Real Markets," The Record, November 26, 1989, Business, Pg. B01.

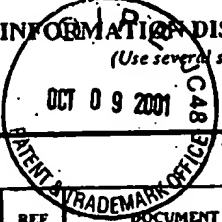
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Applicant(s)

Dean Alderucci et al.

Filing Date

August 21, 2001

Group Art Unit

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U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
YR	OO.	5,297,031	03-22-94	Gutlerman et al.			
	PP.	5,309,355	05-03-94	Lockwood			
	QQ.	5,420,606	05-30-95	Begum et al.			
	RR.	5,459,306	10-17-95	Stein et al.			
	SS.	5,504,475	04-02-96	Houdou et al.			
	TT.	5,572,653	11-05-96	DeTemple et al.			
	UU.	5,592,375	01-07-97	Salmon et al.			
	VV.	5,592,376	01-07-97	Hodroff			
	WW.	5,611,052	03-11-97	Dykstra et al.			
	XX.	5,615,269	03-25-97	Micali			
	YY.	5,621,201	04-15-97	Langhans et al.			

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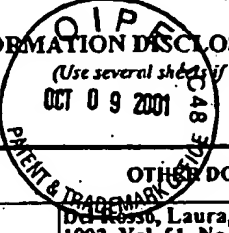
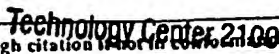
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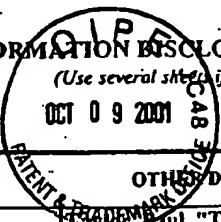
YR	ZZ	"Let's Play the Cash Register Receipts Lottery," The New York Times, December 25, 1990, Section 1, Page 30, Column 4, Editorial Desk.
YR	AAA	"Philips Offers Customers Financing Through Citicorp; Philips Medical Systems North America, Citicorp North America Inc.," Health Industry Today, June 1991, Vol. 54, No. 6, Pg. 4.

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SHEET 13 OF 17

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		01-023	09/933,588
		Applicant(s)	
		Dean Alderucci et al.	
Filing Date		Group Art Unit	
August 21, 2001		Not Yet Assigned	
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EXAMINER INITIAL			
YR	FFF.	De Russo, Laura, "Ticket-bidding Firm Closes Its Doors; Marketel International Brief Article," Travel Weekly, March 12, 1992, Vol. 51, No. 21, Pg. 1.	
	GGG.	"Winn-Dixie/The Salvation Army Report Contribution For War Against Hunger," PR Newswire, June 10, 1993, Financial News Section.	
	HHH.	Jones, Jeanne, "Data Readers Streamline Management; Scanner Technology Aids Retailers As Well As Plants, Wholesalers," The Houston Post, June 26, 1994, Business Section, Pg. D1.	
	III.	Fiorini, Phillip, ""No Place for Penny?" Smallest Coin Doesn't Make Cents to Some," USA Today, July 29, 1994, Pg. 1A.	
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	KKK.	Andreoli et al., "Cash Machines Offer A Whole Lotto Money For Withdrawal...", Crain's Chicago Business, June 19, 1995, News Section, Pg. 8.	
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	MMM.	Knippenberg, Jim, "Psst! Will Local Radio Empires Strike Back?" The Cincinnati Enquirer, July 23, 1995, Pg. F01.	
	NNN.	"CYBER BID," Net Fund Ltd., Copyright 1996, Brochure.	
	OOO.	Hadley, Kimberly, "Pastors Praying Anti-arson Effort Will Burn Bias," The Nashville Banner, July 26, 1996, Pg. A13.	
	PPP.	Capper, John, "NatWest Reports Rise in Bad Debt," Financial Times, July 31, 1996, London Edition 3, News: UK Section Pg. 09.	
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August 21, 2001		Not Yet Assigned	
*EXAMINER INITIAL	OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)		
YR	RRR.	Paul, "Towards A Dream Market," Financial Times, (London), September 4, 1996, Pg. 03.	
	SSS.	Rehayem, Gilbert, "Opinion: X-Press Betting," LaFleur's Lottery World, February 7, 1997, Pg. 4.	
	TTT.	Singletary, Michelle, "Electronic World, Unchecked Problem? U.S. Move to Paperless Payments Raises Worries About Those Who Don't Use Banks," The Washington Post, March 4, 1997, Final Edition, Financial Section, Pg. C01.	
	UUU.	"AVCO Financial Services," National Home Furnishing Association, (http://www.homefurnish.com/NHFA/avco.htm), download date: May 23, 1997.	
	VVV.	"Products and Services: Checkout Direct," Catalina Marketing Corporation, (http://catalinamktg.com/prod_dir.htm), download date: May 29, 1997.	
	WWW.	Burke, Bertram V., "Funneling Change to Useful Pursuits," The New York Times, June 9, 1997, Section D, Pg. 2, (Note: article is located on 2nd page of attached copy).	
	XXX.	"The Key To Your Identity: Falling Costs Will Allow Fingerprint Verification to be Widely Used, Reports Geoff Nairn," Financial Times (London), July 15, 1997, Technology Section, Pg. 12.	
	YYY.	"The United Computer Exchange, How It All Works," The United Computer Exchange Corporation, (http://www.uce.com/hotitworks.htm), download date: July 23, 1997.	
	ZZZ.	"Classifieds2000: The Internet Classifieds," Classifieds2000, Inc., (http://www.classifieds2000.com/cgi-cls/Display.exe?C2K+aboutus), download date: August 6, 1997.	
	AAAA.	"General Trading Floor Information and Terms Provided by tradingfloor.com," (http://www.tradingfloor.com/info.htm), download date: August 14, 1997.	
	BBBB.	"NASDAQ - Information Sheet," (http://home.axford.com/corfin/corfi1.htm , download date: August 15, 1997.	
↓	CCCC.	Prochaska-Cue, Kathy, "Acquiring Credit," (http://ianrwww.unl.edu/IAIR/PUBS/NEBFACTS/NF91-2HTM), download date: September 3, 1997.	
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ONLINE to ONSALE: Auction Supersite, ONSALE, (<http://www.onsale.com/category/inv/00124972.htm>), download date: September 8, 1997.

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Kelsey, John; Schneier, Bruce, "Conditional Purchase Orders," Fourth ACM Conference on Computer Communication Security, April 1997, ACM Press, Pgs. 117 - 124.

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Kirk, Jim, "Digital Promotions Make Quick Point - McDonald's Testing New Technology on its Menus," Chicago Tribune, December 26, 1997, Pgs. 1 - 2.

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Livingston, Kimball, "In-Store Systems - VideOcart Redux," RT Magazine, March 1998, Pgs. 29-30.

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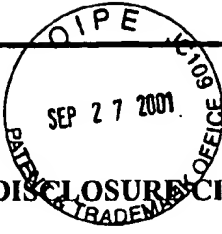
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IDS - 09/27/2001 <div style="text-align: center;">  </div>				Docket Number 01-023		Serial Number Not Yet Assigned	
INFORMATION DISCLOSURE CITATION				Applicants ALDERUCCI et al.			
Filing Date August 21, 2001				Group Art Unit Not Yet Assigned			

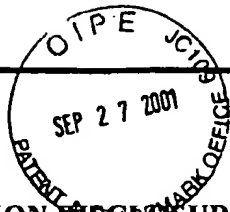
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YR	M	5,450,938	09/19/95	Rademacher	194	206	
	N	5,459,306	10/17/95	Stein et al.	235	383	
	O	5,481,094	01/2/96	Suda	235	383	
	P	5,491,326	02/13/96	Marceau et al.	235	381	
	Q	5,604,343	02/18/97	Curry et al.	235	492	
	R	5,619,558	04/8/97	Jheeta	379	90	
	S	5,620,182	04/15/97	Rossides	273	138.2	
	T	5,621,812	04/15/97	Deaton et al.	382	100	
	U	5,717,866	02/10/98	Naftzger	395	214	
✓	V	5,774,868	06/30/98	Cragun et al.	705	10	

FOREIGN PATENT DOCUMENTS								
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							Yes	No
YR	W	WO 91/03789	03/21/91	PCT				
YR	X	2 736 177	01/3/97	France				X

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)		
YR	Y	Quittner, Jeremy, "Ohio's Provident brings its discount card to Fla.", American Banker, February 11, 1997, Vol. 162, Issue 28, pg. 11, 1/3p.

EXAMINER <i>Yehdeya Datta</i>	DATE CONSIDERED: <i>12/5/06</i>
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U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE
YR	Z	5,806,045	09/8/98	Biorge et al.	705	14	
	AA	5,869,826	02/9/99	Eleftheriou	235	380	
	BB	5,923,016	07/13/99	Fredregill et al.	235	380	
	CC	5,974,399	10/26/99	Giuliani et al.	705	14	
	DD	5,999,914	12/7/99	Blinn et al.	705	26	
	EE	6,039,244	03/21/00	Finsterwald	235	375	
	FF	6,055,513	04/25/00	Katz et al.	705	26	
	GG	6,061,660	05/9/00	Eggleston et al.	705	14	
	HH	6,064,987	05/16/00	Walker et al.	705	38	
↓	II	6,070,147	05/30/00	Harms et al.	705	14	

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							Yes	No
YR	JJ	EP 0 780 788 A2	06/25/97	Europe				
YR	KK	JP09300730A	11/25/97	Japan				

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

YR	LL	Symons, Allene, "Lucky, Sav-on debut Rewards Card.", Drug Store News, February 17, 1997, Vol. 19, Issue 4, p3,2p,1c.
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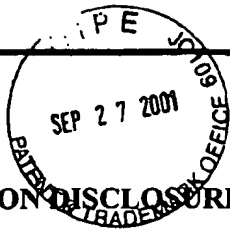
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U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
YR	MM	6,085,164	07/4/00	Smith et al.	705	5	
↓	NN	6,088,682	07/11/00	Burke	705	17	
	OO	6,112,191	08/29/00	Burke	705	41	
	PP	6,119,099	09/12/00	Walker et al.	705	16	
	QQ	6,223,163 B1	04/24/01	Van Luchene	705	1	

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							Yes	No
YR	RR	WO 99/11006	03/4/99	PCT				

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

YR	SS	McKeveny, Alexander, "Giving them a good reason.", Bank Marketing, March 1997, Vol. 29, Issue 3, pg. 37, pg. 4p, pg. 4c.

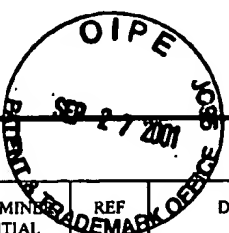
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				Applicants ALDERUCCI et al.			
				Filing Date August 21, 2001		Group Art Unit Not Yet Assigned	

U.S. PATENT DOCUMENTS							
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE
YR	A	4,876,592	10/24/89	Von Kohorn	358	84	
	B	4,902,880	02/20/90	Garczynski et al.	235	375	
	C	4,922,522	05/1/90	Scanlon	379	95	
	D	5,025,372	06/18/91	Burton et al.	364	406	
	E	5,297,026	03/22/94	Hoffman	364	408	
	F	5,305,195	04/19/94	Murphy	364	401	
	G	5,371,796	12/6/94	Avarne	380	23	
	H	5,539,189	07/23/96	Wilson	235	379	
	I	5,638,457	06/10/97	Deaton et al.	382	100	
	J	5,642,484	06/24/97	Harrison, III et al.	395	214	

FOREIGN PATENT DOCUMENTS								
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
							Yes	No

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)		
YR	K	Brochure, "Reaching Out In New Directions", First Data Corporation.

EXAMINER <i>Yehdega Rette</i>	DATE CONSIDERED: <i>12/5/06</i>
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	Applicants			
	ALDERUCCI et al.			
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YR	L	5,642,485	06/24/97	Deaton et al.	395	214	
	M	5,644,723	07/1/97	Deaton et al.	395	214	
	N	5,649,114	07/15/97	Deaton et al.	395	214	
	O	5,652,421	07/29/97	Veeneman et al.	235	381	
	P	5,655,007	08/5/97	McAllister	379	91.01	
	Q	5,832,457	11/3/98	O'Brien et al.	705	14	
	R	5,845,259	12/1/98	West et al.	705	14	
	S	5,946,665	08/31/99	Suzuki et al.	705	26	
	T	6,014,634	01/11/00	Scroggie et al.	705	14	
	U	6,267,670 B1	07/31/01	Walker et al.	463	17	
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FOREIGN PATENT DOCUMENTS

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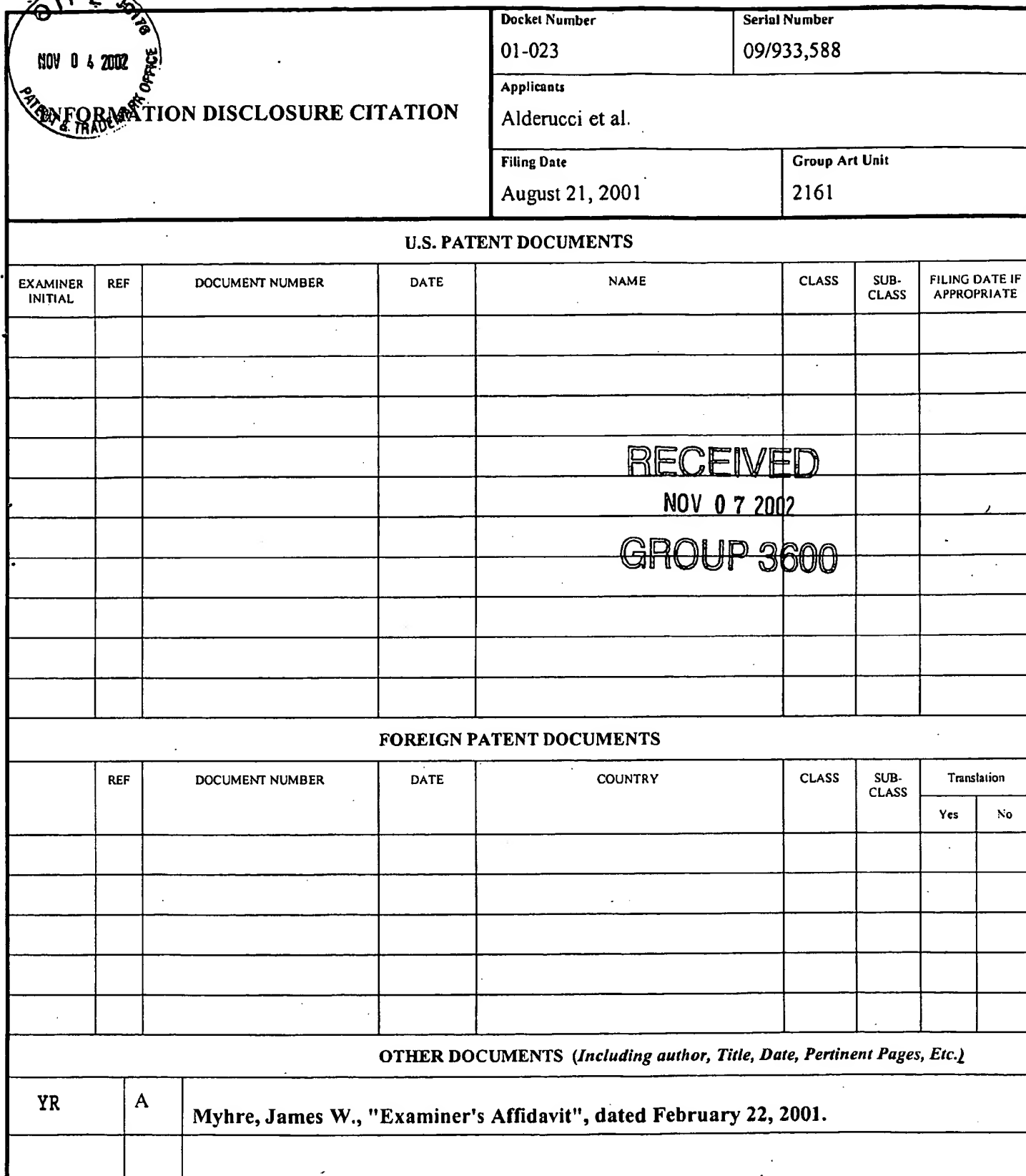
YR	V	Mckinney, Jeff, "Merchant program could pay off for Provident", The Cincinnati Enquirer, March 24, 1996, Section: Financial at Pg. E02.

EXAMINER	/Yehdega Retta/	DATE CONSIDERED:	12/05/2006
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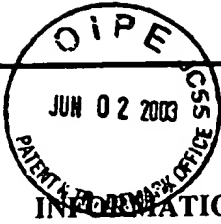
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YR	W	Fickenscher, Lisa, "Amex to Start Free Rewards Program with Discounts on Merchandise", The American Banker, October 18, 1996, Section: Credit/Debit/ATMs at pg. 10.	
	X	Fitzgerald, Kate, "Amex Program Moves Loyalty To Next Level: Custom Extras Finds A Medium Customers Can't Ignore: Billing Statements", Advertising Age, November 4, 1996, Section: News at pg. 2.	
	Y	Fickenscher, Lisa, "Merchant: American Express Seeks to Mine Its Data on Cardholder Spending Patterns", The American Banker, March 24, 1997, Section: Credit/Debit/ATMs at pg. 20.	
	Z	"Dispensing the future", Electronic Payments International, May 1997, Section: Feature at pg. 12.	
	AA	"Industry Briefs", Card News, June 9, 1997, Vol. 12, No. 11.	
	BB	Hoeschen, Brad, "Brookfield Square hopes mall card strikes a chord", Business Journal-Milwaukee, September 12, 1997, Vol. 14, No. 50 at pg. 19.	
	CC	"NCR 7452 Workstation -- Beyond Traditional POS", (http://www.ncr.com/product/retail/products/catalog/7452.shtm), download date: September 23, 1997.	
	DD	PCT International Search Report for Application No. PCT/US98/05787, dated April 27, 1999.	
↓	EE	PCT Written Opinion for Application No. PCT/US98/05787, mailing date July 29, 1999.	
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INFORMATION DISCLOSURE CITATION	Docket Number	01-023	Serial Number	09/933,588
	Applicants			
	ALDERUCCI et al.			
	Filing Date	August 21, 2001	Group Art Unit	3622

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E
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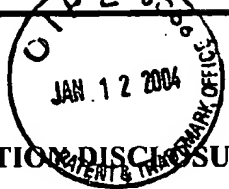
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	C	JP2278399	11/14/90	Japan				
	D	JP4095198	03/27/92	Japan				
	E	JP4260914	09/16/92	Japan				
	F	JP8147545	06/07/96	Japan				
	G	WO 96/34358	10/31/96	PCT (Abstract)				
	H	JP8329350	12/13/96	Japan				
	I	JP10031792	02/03/98	Japan				
	J	JP11505343	05/18/99	Japan				

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YR	K	Raab, David M., "Package Aids Catalog Management", DM News, April 22, 1996, Section: Software Review, pg. 14.

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 <p>INFORMATION DISCLOSURE CITATION</p>	Docket Number 01-023	Serial Number 09/933,586
	Applicants ALDERUCCI et al.	
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GROUP 3600

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
YR	A	5,053,957	10/01/91	Suzuki	364	405	
	B	5,327,508	07/05/94	Deaton et al.	382	7	
	C	5,502,636	03/26/96	Clarke	364	401	
	D	5,504,675	04/02/96	Cragun et al.	364	401	
	E	5,526,257	06/11/96	Lerner	364	401	
	F	5,576,951	11/19/96	Lockwood	395	227	
	G	5,583,763	12/10/96	Atcheson et al.	364	551.01	
	H	5,592,560	01/07/97	Deaton et al.	382	100	
	I	5,710,887	01/20/98	Chelliah et al.	395	226	
	J	5,890,718	04/06/99	Byon	273	459	
V	K	6,029,139	02/22/00	Cunningham et al.	705	10	

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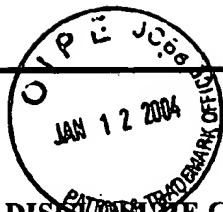
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YR	L	EP 0 085 546 A2	08/10/83	Europe				
YR	M	EP 0 109 189 A1	05/23/84	Europe				

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

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INFORMATION DISCLOSURE CITATION

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U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E
	N	US 6,253,188 B1	06/26/01	Witek et al.	705	14	
	O	US 6,463,585 B1	10/08/02	Hendricks et al.	725	35	
	P	US 6,484,149 B1	11/19/02	Jammes et al.	705	26	
	Q	US 6,484,158 B1	11/19/02	Johnson et al.	707	2	
	R	US 6,515,680 B1	02/04/03	Hendricks et al.	345	716	
	S	US 2003/0037041 A1	02/20/03	Hertz	707	1	
	T	US 2003/0120579 A1	06/26/03	Carter, III	705	36	
	U	US 2003/0130904 A1	07/10/03	Katz et al.	705	26	

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	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
							Yes	No
	V	WO 96/36926	11/21/96	PCT				
	W	WO 97/28510	08/07/97	PCT				

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U.S. PATENT DOCUMENTS

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FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
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	X	WO 99/19809	04/22/99	PCT				
	Y	WO 99/46706	09/16/99	PCT				

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

	Z	Glickman, Jeff, "10 Infomercial facts you need to know. (supplement: The Infomercial – Special Sourcebook Issue)", March 8, 1993, ADWEEK, Eastern Edition, Vol. 34, No. 10, ps28(5).
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EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRI- ATE
YR	A	4,723,212	02/2/88	Mindrum et al.	364	401	
	B	4,908,761	03/13/90	Tai	364	401	
	C	4,973,952	11/27/90	Malec et al.	340	825.350	
	D	5,128,862	07/7/92	Mueller	364	405	
	E	5,132,914	07/21/92	Cahlander et al.	364	478	
	F	5,173,851	12/22/92	Off et al.	364	401	
	G	5,192,854	03/9/93	Counts	235	375	
	H	5,201,010	04/6/93	Deaton et al.	382	7	
	I	5,235,509	08/10/93	Mueller et al.	364	405	
	J	5,245,533	09/14/93	Marshall	364	401	

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							Yes	No
YR	K	EP 512413 A	11/11/92	Europe (Abstract)				
YR	L	JP 5242363 A	09/21/93	Japan (Abstract)				

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YR	M	Cook, Louise, "ConsumerWatch: Clip, Snip, Save", The Associated Press, March 12, 1984, Section: Business News.

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EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE
YR	N	5,302,811	04/12/94	Fukatsu	235	381	
	O	5,353,218	10/4/94	De Lapa et al.	364	401	
	P	5,353,219	10/4/94	Mueller et al.	364	405	
	Q	5,380,991	01/10/95	Valencia et al.	235	383	
	R	Re. 34,915	04/25/95	Nichtberger et al.	364	401	
	S	5,481,094	01/2/96	Suda	235	383	
	T	5,510,979	04/23/96	Moderi et al.	364	405	
	U	5,581,064	12/3/96	Riley et al.	235	383	
	V	5,602,377	02/11/97	Beller et al.	235	462	
	W	5,612,868	03/18/97	Off et al.	364	214	

FOREIGN PATENT DOCUMENTS

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YR	X	WO 97/35441	09/25/97	PCT				
YR	Y	WO 97/50064	12/31/97	PCT				

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

YR	Z	"Coupons get serious; supermarkets use barcodes to prevent misredemptions", Chain Store Age Executive with Shopping Center Age, October 1992, Vol. 68, No. 10, pg. 68, ISSN: 0193-1199.						

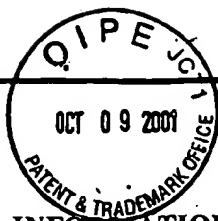
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EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
YR	AA	5,620,079	04/15/97	Molbak	194	217	
	BB	5,621,640	04/15/97	Burke	395	214	
	CC	5,665,953	09/9/97	Mazzamuto et al.	235	383	
	DD	5,724,886	03/10/98	Ewald et al.	99	374	
	EE	5,822,735	10/13/98	De Lapa et al.	705	14	
	FF	5,832,457	11/3/98	O'Brien et al.	705	14	
✓	GG	5,880,449	03/9/99	Teicher et al.	235	383	

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REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
						Yes	No

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YR	HH	Bonnici, Joseph et al., "Consumer issues in coupon usage: An exploratory analysis", Journal of Applied Business Research, Winter 1996/1997, Vol. 13; No. 1, pp. 31-40, ISSN: 0892-7626, CODEN: JPBEBK.
YR	II	Kirk, Jim, "Digital Promotions Make Quick Point; McDonald's Testing New Technology On Its Menus", Chicago Tribune, December 26, 1997, Section: Business, pg. 1, ZONE: N.

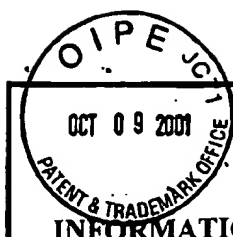
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YR	JJ	"It's in the Bag. Introducing the Universal Holding Cabinet from Welbilt.®", Frymaster, 1998 brochure.
	KK	"Progressive Introduces Kitchen Display System (KDS) For Restaurants ", PR Newswire, January 23, 1998, Section: Financial News.
	LL	"From Our Family to Yours - 5 Weeks of Coupon Values for a Valuable Customer!", Wakefern Food Corporation, February 1998.
	MM	Blair, Adam, "JICC Coupon Guide Recommends Upgrades At Front End", Supermarket News, February 9, 1998, Section: pg. 23, ISSN: 0039-5803.
	NN	"Advanced Mechanics Internet Specials", Advanced Mechanics, (http://www.metroplexweb.com/advcpn2.htm), download date: March 12, 1998.
	OO	"U.P.C. Coupon Code Guidelines Manual - Section...", Uniform Code Council, Inc., (http://www.uc-council.org/d31-3.htm), download date: March 12, 1998.
	PP	"New Wave Marketing", Promotion Times - An SCA Quarterly Newsletter - First Quarter, April 1998.
	QQ	Hamstra, Mark, "'Made-for-you' maneuvers signal competitive shift n QSR category", National Restaurant News, April 13, 1998, 3pgs.
	RR	"NCR 7453 PC-Based Point-of-Sale Solution", NCR, Winter 1998.
	SS	"Universal Holding Cabinet Rollout Program", H & K Dallas Inc., Winter 1998.
	TT	"POSitive Input; The McDonald's POS-3 System Newsletter from Olivetti Solutions/OLSY", McDonald's, Spring/Summer Edition 1998, pp. 1-8.
	UU	Wingfield, Nick, "Priceline to launch online 'yard sales'", WSJ Interactive Edition, December 27, 1999, (http://www.zdnet.com/filters/printerfriendly/0,6061,2413811-2,00.html).
	VV	"For the Crew & the Customer - The Best Drive-Thru & Grill Service", Olivetti, brochure.
✓	WW	"Introducing the Digital MenuBoard", Siren Technologies, brochure.

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